

Through news coverage, in-depth features, regular newsletters, a weekly podcast and a rich library of webinars and other multimedia content, Retail TouchPoints spotlights the key trends, technologies and practices shaping the future of retail. **Here's the upcoming lineup.**

## JULY – HOLIDAY OUTLOOK & INDUSTRY DIRECTION

- **LIVE WEBINAR**  
**Mid-Year Retail Pulse: What 2026 Trends Signal for the Holiday Season**  
*A mid-year, expert-driven discussion examining key retail trends, consumer behavior shifts and operational signals from the first half of the year – and what they indicate for the upcoming holiday season.*
- **Website Coverage**  
Planning signals, inventory positioning, promotional strategy and early AI influence.
- **Special Report**  
*The 2026 Holiday Outlook.*

## AUGUST – AI, COMMERCE & CUSTOMER EXPERIENCE

- **LIVE WEBINAR**  
**The AI Retail Stack: What Retailers Are Testing, Scaling – and What It Means for Peak Season**  
*An in-depth look at how retailers are deploying AI across commerce, marketing and operations, with a focus on the technologies gaining traction and how they are expected to impact peak season performance.*
- **Website Coverage**  
AI in commerce, search, customer experience, associate tools and operational AI.
- **Special Report**  
*AI for Holiday 2026: What's Real vs. What's Next.*

## SEPTEMBER – EXECUTION, STORE OPS & IN-STORE EXPERIENCE

- **LIVE WEBINAR**  
**Supply Chain in Focus: Innovations in Inventory, Fulfillment and Peak Season Readiness**  
*A forward-looking session exploring the latest innovations across inventory management, fulfillment and logistics, and how retailers are evolving their supply chains to support peak season demand.*
- **Website Coverage**  
Labor, store operations, merchandising, omnichannel fulfillment and in-store execution.
- **Special Report**  
*The Store Ops & Experience Guide to Holiday 2026.*

## OCTOBER – HOLIDAY PULSE: EARLY SEASON SIGNALS

- **LIVE WEBINAR**  
**Holiday Pulse Check: Early Signals and Emerging Trends from the 2026 Season**  
*A timely conversation analyzing early holiday indicators, including demand trends, promotional strategies, traffic patterns and emerging consumer behaviors as the season begins to unfold.*
- **Website Coverage**  
Tracking demand trends, promotional activity, consumer behavior, channel performance and early conversion signals.

## NOVEMBER – PEAK SEASON IN MOTION

- **LIVE WEBINAR**  
**Holiday Watch Live: What's Working – and What's Winning This Holiday**  
*A live, expert-driven session highlighting the most innovative strategies, standout executions and high-impact ideas emerging across retail during the holiday season.*
- **Website Coverage**  
Black Friday and Cyber Week performance, promotional intensity, channel shifts and operational resilience.

## DECEMBER – FINAL STRETCH & YEAR-END REFLECTION

- **LIVE WEBINAR**  
**Black Friday & Cyber Week Debrief: What Happened and What It Means**  
*A post-Cyber Week analysis breaking down key performance trends, promotional effectiveness, channel dynamics and the broader implications for the remainder of the holiday season and beyond.*
- **Website Coverage**  
Address late-season shopping behavior, fulfillment pressure, BOPIS, returns readiness and early lessons heading into 2027.

**CONTACT THE RETAIL TOUCHPOINTS TEAM FOR MORE INFORMATION ON THE BENEFITS AND PRICING OF OUR SPONSORSHIP OPPORTUNITIES.**

The 2026 editorial calendar can serve as a guide for solution providers, sponsors and advertisers to capitalize on special sections and sponsorship opportunities. Specific dates and topics are subject to change based on market trends and industry events. Want to sponsor high-value content for lead generation, but the idea you want isn't on this calendar? Reach out to our team and we can brainstorm a concept together!

**MEDIA KIT**